

INDUSTRIAL COMPONENT DATA

M0R01210230 LOVATO DIRECT-ON-LINE-STARTER, ENCLOSED WITHOUT THERMAL OVERLOAD RELAY, WITH RESET PUSH BUTTON, ..

Brand: LOVATO ELECTRIC | Manufacturer Part Number: M0R01210230



Manufacturer	LOVATO ELECTRIC
MPN / Reference	M0R01210230
Catalog number	10000
Category	Motor starter/Motor starter combination
Minimum order	1 Pcs
Document ID	EO-8ACD0255D2
Generated	2026-08-06

Product Overview

DIRECT-ON-LINE-STARTER, ENCLOSED WITHOUT THERMAL OVERLOAD RELAY, WITH RESET PUSH BUTTON, WITH BG09/BG12 CONTACTOR, 12A MAX. ($\leq 440V$), IP65. CONTACTOR COIL VOLTAGE 230VAC 50/60HZ

DOL STARTER M0R 230/50-60 12A W/O RELAY

Direct-on-line-starter, enclosed without thermal overload relay, with RESET pushbutton, with BG09/BG12 contactor, 12A max ($\leq 440V$), IP65. Contactor coil voltage 230VAC 50/60Hz

DIRECT STARTER, WITHOUT THERMAL RELAY IN INSULATED CASE, WITH RESET BUTTON, WITH CONTACTOR BG09/BG12, 12A MAX. ($\leq 440V$), IP65. CONTACTOR COIL VOLTAGE 230VAC 50/60HZ

STRUCTURED PRODUCT DATA

Technical Specifications

No structured technical attributes are currently available. Submit an RFQ for technical review.

Classification & Catalog Path

Catalog path	LOVATO ELECTRIC > Electromechanical starters - LOVATO ELECTRIC
--------------	--

Additional Product Information

M0R01210230

Direct-on-line-starter, enclosed without thermal overload relay, with RESET pushbutton, with BG09/BG12 contactor, 12A max ($\leq 440V$), IP65. Contactor coil voltage 230VAC 50/60Hz

Technical specifications

Type of product:Direct-on-line-startersUL/CSA horsepower ratings 480V [HP]:7.5Type:Enclosed without thermal overload relayType of coil:AC coilType of pushbutton:With reset push buttonContactor coil voltage:230VAC 50/60HZOrder code M0R01210230

Weight [g] 610
Qty. per package 1
Multiple qty. of packs per order 1
Package dimensions [mm] 187X092X160
Volume [cm³] 2752.64
Bar code [EAN13] 8013975158050
HS Code 85371098
109.18 £
ETIM for M0R01210230 Low-voltage industrial controls and switchgear (EC001037)
Feature Name
Feature Value
Degree of protection (NEMA) (EF011959)
4X
Type of motor starter (EF009598)
Direct starter
Voltage type for actuating (EF008242)
AC
Type of electrical connection for auxiliary- and control current circuit (EF006979)
Screw connection
Type of electrical connection of main circuit (EF006819)
Screw connection
Release class (EF006668)
CLASS 10 A
Degree of protection (IP) (EF005474)
IP65
Rated control supply voltage AC 60 Hz (EF003979)
230 V
Rated control supply voltage AC 50 Hz (EF003978)
230 V
Temperature compensated overload protection (EF009604)
Yes
Supporting protocol for SafetyBUS p (EF007527)
No
Supporting protocol for PROFIsafe (EF007526)
No
Supporting protocol for PROFINET IO (EF007525)
No
Supporting protocol for PROFINET CBA (EF007524)
No
Sup...

REQUEST PRICE, AVAILABILITY & TECHNICAL REVIEW

Send LOVATO ELECTRIC / M0R01210230 with the required quantity to info@electricaonline.com or use electricaonline.com/request-quote.

GLOBAL OFFICES

Germany: Lise-Meitner-Straße 13, 89081 Ulm | USA: 16225 Park Ten Pl #500, Houston, TX 77084 | UAE: HDS Business Centre Tower, Cluster M, 33rd Floor, JLT, Dubai

Catalog-generated document. Product names, marks and specifications belong to their respective owners. Verify safety-critical, compatibility and certification requirements against the manufacturer documentation before purchase or installation.